

Graphic Designer

ARC Student Project - Marketing - Volunteering Position

The Autonomous River Cleanup (ARC) is a student-led initiative supported by the Robotic Systems Lab with the goal of removing riverine waste. By joining **ARC's Marketing**, you will contribute to ARC's success by creating a unique visual identity for the ARC project. We want to improve how ARC presents itself visually during presentations, in advertisements, and on social media posts. Your tasks would include creating visual design concepts for marketing, such as social media graphics and advertisements, or technical infographics, such as flyers, posters, and presentation slides.

Your role:

During your time at ARC, you will do the following:

- Creating visual design concepts for a range of marketing materials and infographics
- Creating a brand and visual identity for the ARC project
- Working closely with other team members to understand their design needs

Your skills and background:

Ideally, you already have the following skills or are eager to learn them:

- Basic understanding of design principles, trends, and techniques
- Familiarity with photo/video editing and vector graphics software
- Interest in technical and engineering developments and environmentalism

You do not need to be an expert yet, but you are willing to become one!

Expectations:

As a team member, we expect you to:

- Be proactive and take responsibility for your work
- Participate in team meetings and workshops
- Take ownership of your projects and tasks
- Collaborate closely with your team

What do you receive?

By participating in this unique opportunity, you will:

- Expand your knowledge and gain hands-on experience on a project outside of the classroom
- Establish and grow your professional network and engage with people from academia
- Be part of a friendly community, grow as a unit, and build friendships
- Do something meaningful for our natural environment
- Receive support and guidance from current team members
- Kickstart your career!

Project start: as soon as possible

Duration: 1-2 semesters

Working hours: up to 8 hours/week

Target group: Bachelor's and master's students

Location: Zurich

Please be informed that your work, as part of a student project, will be entirely voluntary and does not offer any payment. However, you will be able to prove your practical experience in your CV and have access to a vast infrastructure to realize your ideas.

Interested? Any questions? Get in touch!

We look forward to hearing from you! For the application, please specify why you are interested in the project and include your CV. Please reach us via our arc@ethz.ch.